

B2B SALES PITCH DECK & OPERATOR GUIDE

TourGuideLite

App-Free Live Audio Streaming for Tour Operators & Independent Guides

tourguidelite.wificlashroom.online | Zero Radios · Zero Guest Apps · Pay-Per-Tour Credits

Traditional Tour Radios Waste Thousands in Hardware, Sanitization & Fixed Monthly Fees

The Traditional Radio Burden

- High Upfront Capital: \$1,000s locked in transmitters, receivers & heavy charging cases.
- Daily Operational Friction: Hours spent preparing, distributing, collecting & sanitizing units.
- Maintenance & Repairs: Constant battery replacements, broken earpieces & lost hardware.
- Unforgiving Fixed Fees: Monthly lease/rental payments due even during low-season months.

The Smartphone Opportunity

- 100% Smartphone Adoption: Every traveler carries a modern smartphone & personal earbuds.
- Native Browser Streaming: WebRTC brings studio-quality live audio natively into mobile browsers.
- Zero App Barriers: Guests refuse cluttering apps; instant QR scanning removes all friction.
- Pay-Per-Tour Model: Pay only for active tour rooms with credits that never expire.

TourGuideLite Streams Live Audio Directly to Guest Phones in 3 Frictionless Steps

1. Guide Starts Room

Guide signs in via Google on their smartphone, consumes 1 credit, and opens a live broadcast room instantly.

2. Guests Scan QR Code

Guests scan the guide's QR code or tap a link. Connects directly in the mobile browser with zero app download.

3. Live WebRTC Audio

Guests hear commentary in real time with echo cancellation, low latency, and live oient counting.

TourGuideLite Eliminates Upfront Hardware & Reduces Cost per Tour by up to 40%

Evaluation Criterion	TourGuideLite (Browser/QR)	Traditional Tour Radios	Native Mobile Apps
Initial Hardware Cost	\$0 — Uses guide & guest phones	High upfront capital for radios/cases	High custom app dev cost
Maintenance & Logistics	Zero maintenance (no sanitizing/charging)	Daily charging, cleaning & repairs	Ongoing OS bug fixes & updates
Guest Onboarding	Instant QR scan (no app download)	Handing out/collecting physical units	Mandatory App Store download
Pricing Model	Pay-per-tour credits (never expire)	Fixed monthly lease or purchase	Costly fixed monthly subscriptions
Audio Technology	WebRTC streaming + echo cancellation	Analog/digital radio (interference)	Variable streaming latency

Pay Only When You Guide: Non-Expiring Credit Packages from \$0.60 to \$1.00 per Tour

Starter 5 Credits \$5.00 \$1.00 / tour Base Rate	Basic 10 Credits \$9.00 \$0.90 / tour Save 10%	Popular 25 Credits \$20.00 \$0.80 / tour Save 20%	Value 50 Credits \$35.00 \$0.70 / tour Save 30%	Pro 100 Credits \$60.00 \$0.60 / tour Save 40% (Best Value)
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Address Common Tour Operator Concerns with Zero-Friction Solutions

Q: Will guests refuse to download an app?

A: Exactly. That's why TourGuideLite requires ZERO app download. Guests open a link or scan a QR code directly in Safari/Chrome and listen instantly.

Q: What happens to our costs during off-peak months?

A: You pay \$0 in recurring fees. TourGuideLite operates strictly on a credit model—buy credits when needed, and unused credits NEVER expire.

Q: How do guides verify guest connections before walking?

A: The broadcaster room includes a live listener counter directly on screen, ensuring the guide confirms total connected guests before stepping off.

READY TO ELIMINATE TOUR RADIO HARDWARE?

Launch Your First Live Audio Room in 3 Simple Steps

1. Select Credit Package

Choose a flexible package from Starter (5 credits) to Pro (100 credits). Pay via PayPal or Bitcoin.

2. Run a Test Room

Sign in with Google on your phone, start a live room, and test WebRTC audio clarity with your guide team.

3. Display Printable Sign

Print the guest QR display sign for your tour starting point and guide groups seamlessly without radios.

👉 Visit tourguidelite.wificlashroom.online to start your tour room today!